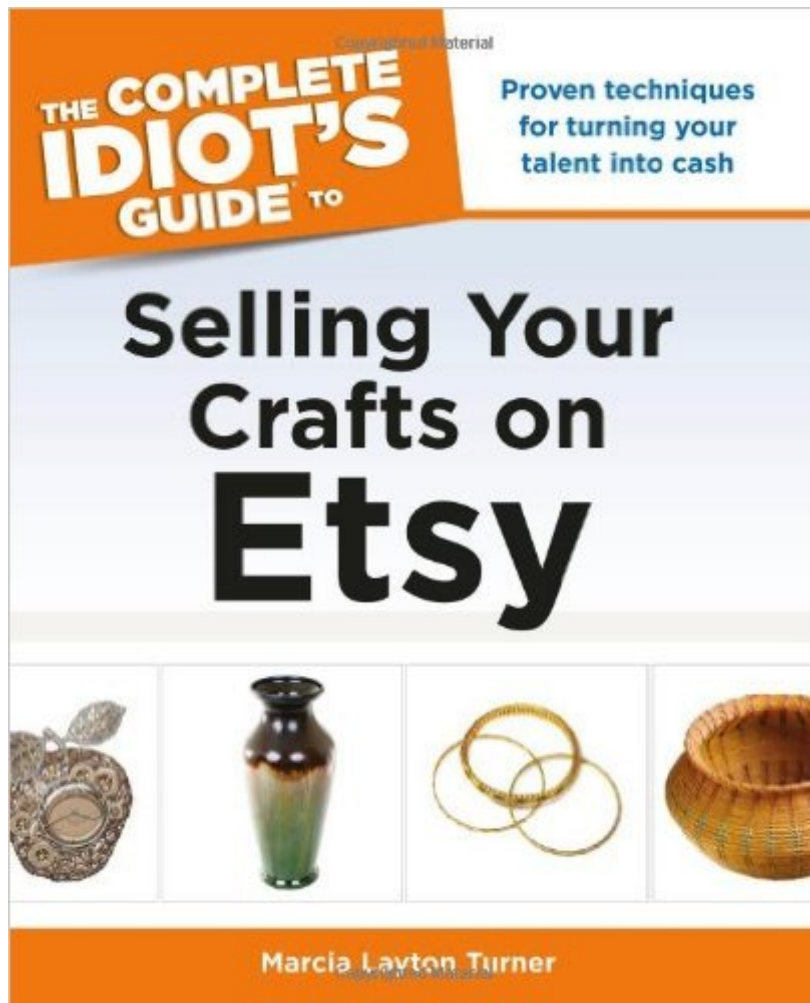


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# The Complete Idiot's Guide To Selling Your Crafts On Etsy (Idiot's Guides)



## Synopsis

Etsy is a wildly popular website where crafters and craftsmen alike have discovered a portal where they can market and sell their handmade wares - literally around the globe. Any successful Etsy seller will tell you the difference between a successful Etsy storefront and the storefront that gets lost in the mix often boils down to the tricky details. The Complete Idiot's Guide® to Selling Your Crafts with Etsy is written by someone who has proven selling success on Etsy and knows the tricks that will get a storefront noticed and wares shipping out the door. From having the right keywords in place for optimum searchability, to creating an attractive storefront that will create return customers and loads of traffic, The Complete Idiot's Guide® to Selling Your Crafts with Etsy will help you learn the tricks of the trade and help you build the successful Etsy business you have always wanted.

## Book Information

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Best Sellers Rank: #440,479 in Books (See Top 100 in Books) #110 in Books > Computers & Technology > Internet & Social Media > E-Commerce #13699 in Books > Crafts, Hobbies & Home > Crafts & Hobbies

## Customer Reviews

The author doesn't miss a single step in getting you started on etsy.com. If you are the crafty sort and want to sell your wares to everyone on the planet, this is a great resource to help you understand the process and get you started.

This is a great book for starting out selling on Etsy. I would recommend reading this first before you start selling. I wish I had as I had to go back and fix a lot of things. I recommend this book.

I really wanted to find a specific book for starting out on Etsy - not 'starting a small business' or 'selling crafts in general.' I have to say, this book covered every question I had and since it was tailored to starting on Etsy, it really covered all the Etsy-specific policies, etc. From naming your store and adding appealing banners, to taxes/legal information (which was the biggest thing I wanted to know), to marketing and increasing visibility of your product, there's a lot of helpful hints in this book and I think it's definitely worth a read if you've considered joining the Etsy community, but don't know enough of the logistics to take the plunge. I got this book from my local library and have found it to be a valuable resource. I recommend it.

I am half way through reading this book and I can already tell that it will be so helpful. I had an Etsy store but was never successful. I already have tons of good ideas to make it better. I like that this book is actually written for people to be successful and not just propaganda to make Etsy more money. The only downside is the cheap paper and flimsy cover, but what can you expect for 11 bucks? I would definitely recommend it to anyone who is interested in selling on Etsy.

book was very informative helped me set up a store quickly.on etsy and I referred back to it all the time

Wonderful book, really helped me set up my shop and also I've just been on since Dec 31,2014 and made three sales already. Without getting this book I would be making a lot more mistakes

It was very helpful. Covers some aspects others books failed to mention.

Best book ever..... I tell everyone that asks me about starting an etsy shop to get tjis book it tells u everything you need to know to get started

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